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LEWIS BRISBOIS BISGAARD & SMITH LLP

2. Venue is proper in the Northern District of California, San Francisco Division, pursuant to 28 U.S.C. §1441(a) because this action was originally brought in San Francisco County Superior Court.

#### **GROUNDS FOR REMOVAL**

Filed 05/02/2008

- 3. On January 31, 2008, plaintiff John Marcovich ("plaintiff"), by and through his attorneys, filed a civil action in the Superior Court of the State of California for the County of San Francisco against VITAMIN SHOPPE INDUSTRIES INC. and NUTRITION NOW, INC, entitled John Marcovich v. Vitamin Shoppe Industries Inc., Nutrition Now, Inc. And Does 1 to 100, San Francisco Superior Court, Case No. CGC-08-471667. A true and correct copy of the complaint is attached hereto as **Exhibit A**.
- 4. On March 3, 2008, the complaint was served on defendant NUTRITION NOW, INC. at its headquarters in Vancouver, Washington. On March 6, 2008, the complaint was served on defendant VITAMIN SHOPPE INDUSTRIES INC. Thus, this notice of removal is within the thirty (30) day time limit for removal set forth in 28 U.S.C. §1446(b).
- 5. The basis for removal is that this Court has original jurisdiction of this action under 28 U.S.C. §1332 because plaintiff is a citizen of the State of California and VITAMIN SHOPPE INDUSTRIES INC. and NUTRITION NOW, INC. are citizens of other states. VITAMIN SHOPPE INDUSTRIES INC. is a corporation organized and existing under the laws of the State of New York. VITAMIN SHOPPE INDUSTRIES INC. maintains its principal place of business in the State of New Jersey, where all of its officers have their offices and where all strategic decisions are made. VITAMIN SHOPPE INDUSTRIES INC. has retail stores in 33 states and the District of Columbia, and also makes substantial sales nationally over the internet and through its catalog. NUTRITION NOW, INC. is a corporation organized and existing under the laws of the State of Delaware. NUTRITION NOW, INC. maintains its principal place of business in the State of Washington, where all of its officers have their offices and where all strategic decisions are made. NUTRITION NOW, INC. further maintains the majority of its tangible property and production activities in the State of Washington. NUTRITION NOW, INC. distributes its

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products globally, but does not engage in the sale of products directly to consumers. As a result of the above, there is complete diversity of citizenship under 28 U.S.C. §1332.

- 6. Plaintiff's complaint indicates that this is an unlimited civil case and alleges that he is entitled to judgment in an undetermined amount but including compensation for wage loss, hospital and medical expenses, general damage and loss of earning capacity arising out of an alleged serious personal injury. With the complaint, plaintiff's counsel served a written settlement demand, a true and correct copy of which is attached hereto as **Exhibit B**, for \$1,000,000, including "nearly one hundred thousand dollars in medical bills" and "tremendous loss in wages." Thus, the amount in controversy substantially exceeds \$75,000, as required for removal pursuant to 28 U.S.C. §1332.
- 7. Because both NUTRITION NOW, INC. and VITAMIN SHOPPE INDUSTRIES INC. are represented by the same counsel, all defendants join in this notice of removal and no additional consent is required.
- 8. Written notice of the filing of this Notice of Removal will be given to plaintiff as required by 28 U.S.C. § 1446(d) and to the Superior Court in which this action was originally filed.
- 9. Defendants reserve the right to arbitrate the claims asserted in this action pursuant to an agreement to arbitrate between plaintiff and VITAMIN SHOPPE INDUSTRIES INC. and to stay this action pending completion of arbitration.

**DATED:** March 31, 2008

LEWIS BRISBOIS BISGAARD & SMITH LLP

By

Jonathan-Rizzardi

Attorneys for Defendants

VITAMIN SHOPPE INDUSTRIES INC. and

NUTRITION NOW, INC.

4849-7553-7922

STATE OF CALIFORNIA, COUNTY OF SAN FRANCISCO

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At the time of service, I was over 18 years of age and not a party to the action. My business address is One Sansome Street, Suite 1400, San Francisco, California 94104. I am employed in the office of a member of the bar of this Court at whose direction the service was made.

On March 31, 2008, I served the following document(s):

NOTICE OF REMOVAL OF ACTION PURSUANT TO 28 U.S.C. §1441(b) (DIVERSITY)

I served the documents on the following persons at the following addresses (including fax numbers and e-mail addresses, if applicable):

#### Counsel for Plaintiff JOHN MARCOVICH

Michael T. Morrissey, Esq. Robert A. Machado, Esq. 1110 North First Street San Jose, CA 95112 T: (408) 280-7011; F: (408) 741-1671

E: morrisseylaw02@aol.coM

The documents were served by the following means:

[X] (BY U.S. MAIL) I enclosed the documents in a sealed envelope or package addressed to the persons at the addresses listed above and I deposited the sealed envelope or package with the U.S. Postal Service, with the postage fully prepaid.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on March 31, 2008, at San Francisco, California.

Marsha L. Church

## EXHIBIT A

3: 2008 1:36PM

Form Adopted for Elevablery Use Austrial Council of California

SUM-100 Play, January 1, 2004)

| SUMMONS           |    |
|-------------------|----|
| (Citacion Judicia | L) |

NOTICE TO DEFENDANT: (AVISO AL DEMANDADO): VITAMINE SHOPPE INDUSTRIES, INC.; NUTRITION NOW, INC.; and DOES 1 to 100

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÀ DEMANDANDO EL DEMANDANTE): JOHN MARCOVICH SUM-100

You have 30 CALENDAR DAYS wher this summore end logs! papers are served on you to file a written response at this court and have a You have 30 CALENDAR DIAYS uttur this summore and logal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A latter or phone call will not profect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Camber (arway.courtinfo.ca.goviaelinelp), your county law library, or the courtiness nearest you. If you cannot pay the filing fee, ask the court cirtle for a ter waiver form. If you do not fits your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an atterney right away, if you do not know at atterney, you may want to call an atterney refer to the legal services from a nonprofit logal services program. You can tocate these nonprofit groups at the California Legal Services Web site (aww.lawleipealifornia.org), the California Courte Colline Self-Help Canber (www.courtinfo.ca.gov/selfinelp), or by contacting your lodal court or county bar association.

Tiene 30 DIAS DE CALENDARICO después de que le entreguen este citación y papares legales para presenter una respuenta por escrito en este coria y hacer que as entregue una copia el demandanto. Uno caria o una llamada telefónica no lo protogin. Bu respuenta por escrito dene quo cetar on formato fegal correcto si desse que procesen su caso en la certe. Es posible que layre un formulario que usitad puede usar para su respuenta. Puede esportrar estos formularios de la corre. Es posible que la jurga un formulario que usitad puede usar para su respuenta. Puede esportrar estos formularios de la correcto en el Centro de Ayuda de las Cortes de California (prevacouránto, ca goviselmalprespendir), en la biblioteca de leyes de su condado o en la corte que le quade más cerce. Si no puede pagar la cuerta de presentadorio, pida al socritorio de la corto la que la tiente o un elegando per de cuerta. En no presenta su riente de puede parder el caso por incumplimiento y la corto lo podrá quitar su sueldo, dinero y bienes sin más edivertanda. Hay otros sequialios legales. Es recomendable que llama e un abogado inmediatamento, si no conoce a un abogado, puede plamar e un servicio de remisión a subgados. Si no puede pagar e un abogado, es pósible que cumpla con los requisitos para obtanar servicios legales granitos de un programa de servicios legales aín finas de lucro. Fuede encontrar estos grupos ela finas de lucro en el allo web de California legal Services, (www.courinto.ca.goviseline)seando o poniêndoso en contato con la corte o el colegio de abogados tocales.

| The name and address of the court is: (El nombre y direction de la corte es): SAN FRANCISCO COUNTY SUPERIOR COURT - Civil Division 400 McAllister Street, San Francisco, CA, CA 94102 | C. |
|---|----|
|   |    |

JAN 8-1 2008

| The name, address, and telephone number of plaintiffs attorney, or plaintiff (El nombre, la dirección y el número de teléfono del abogado del demandant Michael T. Morrissey (Bar # 062195) Robert A. Machado, State Bar # 088836 1110 North First Street, San Jose, CA 95112 DATE:  Glerk, by | Phone No.: (408) 280-7011 RK-LF GENSTIVAE BANKSTA408) 741-1671 |
|--|--|
| (Facha) : [IAN 3 1 2008 (Secreta   | rio) (Adjunto,   |
| (For proof of service of this summaris, use Proof of Service of Summaris (for (Pere prueba de entrega de esta cilatión use el formulado Proof of Service of NOTICE TO THE PERSON SERVED: You 1 as an individual defendant.  Z as the person sued under the fictible.                           | f Summons, (POS-810)).<br>are served                           |
| 3. on behalf of (specify):   |  |
| under: CCP 416.10 (corporation) CCP 416.20 (defunct corp CCP 416.40 (seacadation of other (specify):   | oration) COP 418.70 (conservates)                              |
| 4 by personal delivery on (deta):  | Pank ( orf   |

SUMMONS

LexisNexis® Automated California Judicial Council Forms

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| ATTORNEY ON PERTY WITHOUT ATTORNEY GENER BING BURNINGS AND ACCOUNT.  Michael T. Morriesoy (State Bar # 002195)   | an Francisco de proposition de la company           |
| Michael T. Morrissey (State Bar # 002195)  Robert A. Machado, State Bar # 088836   |   |
| 1110 North First Street  | JAN 3 1 2008  |
| TELEPHONE NO. (408) 280-7011 PAX NO. (000-100); (408) 741-1671   | 19FICON FARELL Clerk                                |
| ATTORNEY FOR HEMAN JOHN MARCOVICH, Plaintiff   | COLUMN CHAIR  |
| SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO STREET ADDRESS: 400 McAllister Street MULNO ADDRESS:   | CASEMANAGEMENT CONFERENCE SET                       |
| GITY AND ZP CODE: Sen Francisco, CA 94102  BRANCH HAUS: Civil Division   | JUL 3 2008 - 9.00 AM                                |
| PLAINTIFF: JOHN MARCOVICH  | DEBARDO CONTRACTOR                                  |
| DEFENDANT: VITAMINE SHOPPE INDUSTRIES, INC. 75.  | DEMAILIMENT 212                                     |
| NUTRITION NOW, INC.; And   | ,   |
| COMPLAINT—Personal Injury, Property Damage, Wrongful Death   |   |
| Type (check all that apply):   |   |
| MOTOR VEHICLE X OTHER (specify):   |   |
| Property Damage Wrongful Death  X Personal Injury X Other Damages (specify): Negligence  |   |
| Jurisdiction (check all that apply):   | CARE NUMBER:  |
| ACTION IS A LIMITED CIVIL CASE   | [JAN 3 1, 2008]                                     |
| exceeds \$10,000, but does not exceed \$25,000   |   |
| X ACTION IS AN UNLIMITED CIVIL CASE (exceeds \$25,666) ACTION IS RECLASSIFIED by this amended complaint  |   |
| from firmited to unlimited   |   |
| from unlimited to limited  |   |
| 1. Piaintiff (name or names): JOHN MARCOVICH   | INTENTION THE and                                   |
| elleges causes of scilon against defendant (name or names): VITAMINE SHOPPE NUTRITION NOW, II  | NC.   |
| <ol><li>This pleading, including attachments and exhibits, consists of the following number of pag</li></ol>   | 788: 5  |
| 3. Each plainliff named above is a competent adult   | BY FAX  |
| sucept plaintiff (name):     (1)    s corporation qualified to do business in Galifornia   |   |
| (2) an unincorporated entity (describe):   |   |
| (3) e public entity (describs): (4) e minor an adult   |   |
| (a) for whom a guardian or conservator of the estate or a guard  | Detricque nase est metil be na                      |
| (b) other (specify): (5) other (specify):  |   |
| b. scept plaintif (neme):  | ·   |
| (1) a corporation qualified to do business in California   |   |
| (2) an unincorporated entity (describs): (3) public entity (describs):   |   |
| (4) a minor an adult   |   |
| (a) for whom a guardian or conservator of the estate or a guard  | beinloqqa need aan melli ba neit                    |
| (b) other (specify):   |   |
| information about additional plaintiffs who are not competent adults is shown in Atta  | ichment 3. Fagr 1 of 3                              |
|  |   |
| Form Approved for Optional Use  Judicial Council of Carlottile  PLD-PLDS [Rev. Jersey 1, 2007]  Damage, Wrongful Death   | Texts & Automated California Selicial Council Forms |

PLD-PI-001

| SHORT TITLE:   | CASE NUMBER:   |
|--|--|
|  |  |
| MARCOVICH v. VITAMINE SHOPPE INDUSTRIES, et al.  |  |
| 4. Plaintiff (name):   |  |
| is doing business under the fictitious name (specify):   |  |
| is doing business winter the headest home (-F)   |  |
| and has complied with the fictitious business name laws.   | The Control of the Co |
| 5. Each defendant named above is a natural person  |  |
| a. A except actorization frames. A TTTTTTTTT OFFEE   | ndant (name):<br>pusiness organization, form unknown   |
| (1)  | corporation  |
| (Z) I I U COMPONICION  | unincorporated entity (describe):  |
|  |  |
| (4) a public entity (describe):  | public entity (describe):  |
| (E) (T) of   | nor (ananità)  |
| (5) other (specify): (5) other   | ner (specify):   |
|  |  |
|  |  |
| D. A Oxoge delendant interney, 110 114 115 119   | ndant (name):  |
| (1) X a business organization, form unknown (1) a l  | business organization, form unknown  |
| (z) a corporación  | corporation unincorporated entity (describe):  |
| (3) an unincorporated entity (describe): (3) an  | dimioorporated entity (accountry).   |
| (4) a public entity (describe):  | public entity (describe):  |
| (5) other (specify): (5) other   | her (specify):   |
|  |  |
| Information about additional defendants who are not natural persons is containe  | d in Attachment 5.   |
| ***************************************  |  |
| 6. The true names of defendants sued as Does are unknown to plaintiff.   | ere the agents or employees of other   |
| a. X Doe defendants (specify Doe numbers): 1-50 w named defendants and acted within the scope of that agency or employment | nt.  |
| b. X Doe defendants (specify Doe numbers): 51-100 ar   | e persons whose capacities are unknown to  |
| plaintiff.   | maal:  |
| 7. Defendants who are joined under Code of Civil Procedure section 382 are (name   | nes):  |
|  |  |
|  |  |
| 8. This court is the proper court because  |  |
| a. at least one defendant now resides in its jurisdictional area.  | A A set to the time broke all all and a mana   |
| b the principal place of business of a defendant corporation or unincorporate  | d association is in its jurisdictional area.   |
| c. X injury to person or damage to personal property occurred in its jurisdictional  | ા શંભ્ય.   |
| d other (specify):   |  |
|  |  |
|  |  |
| 9. Plaintiff is required to comply with a claims statute, and  |  |
| a. has complied with applicable claims statutes, or  |  |
| <ul><li>b. is excused from complying because (specify):</li></ul>  | -  |
|  |  |
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| The Comment of the Co | ting to the second  | رائين والمحاولة والمحاورة       | PLE   | )-Pi-001                       |
|--|---|---------------------------------|---|--------------------------------|
| ORT TITLE:   | <del></del>   | CASE NUMBER:                    | ani. Hayiryinin garamanan siyay ingirasin kat | British a sprike syrebone<br>: |
| MARCOVICH V. VITAMINE SHOPPE IN  | DUSTRIES, et al.  |                                 |   |                                |
| The following causes of action are attached and the state  | ements above apply to each  | (each complaint mu              | st have on⊚ or n                              | nore                           |
| causes of action attached): a Motor Vehicle  |   | . •                             | • • •   |                                |
| b. X General Negligence  |   |                                 |   |                                |
| c. Intentional Tort  | •   |                                 |   |                                |
| d. X Products Liability  |   |                                 |   |                                |
| e. Premises Liability  |   |                                 |   |                                |
| f. Other (specify):  |   |                                 |   |                                |
|  | •   |                                 | •   |                                |
|  |   |                                 |   |                                |
|  |   |                                 |   |                                |
| Plaintiff has suffered   |   |                                 |   |                                |
| a. X wage loss   |   |                                 | • .   |                                |
| b. loss of use of property   | •   |                                 |   |                                |
| c. X hospital and medical expenses   | ·   |                                 |   |                                |
| d. X general damage  |   |                                 | •   |                                |
| e. property damage   |   |                                 |   |                                |
| f. X loss of earning capacity g. other damage (specify):   |   |                                 |   |                                |
| g outer damage (apoonly).  | •   | •                               |   |                                |
| •  |   | •                               |   |                                |
| The damages claimed for wrongful death and the re  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| The damages claimed for wrongful death and the real listed in Attachment 12. b. as follows:  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a. Ilsted in Attachment 12.  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a. iisted in Attachment 12.  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a. Iisted in Attachment 12.  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a. Ilsted in Attachment 12.  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a. Iisted in Attachment 12.  | elationships of plaintiff to the  | e deceased are                  |   |                                |
| a ilsted in Attachment 12. b as follows:   |   | e deceased are                  |   |                                |
| a. Ilsted in Attachment 12. b. as follows:   |   | e deceased are                  |   |                                |
| a. Ilsted in Attachment 12. b. as follows:   |   | e deceased are                  |   |                                |
| <ul> <li>a listed in Attachment 12.</li> <li>b as follows:</li> </ul> The relief sought in this complaint is within the jurisdiction Plaintiff prays for judgment for costs of suit; for such relief   | n of this court.  |                                 |   |                                |
| <ul> <li>a listed in Attachment 12.</li> <li>b as follows:</li> </ul> The relief sought in this complaint is within the jurisdiction Plaintiff prays for judgment for costs of suit, for such relia. <ul> <li>(1) compensatory damages</li> </ul>  | n of this court.  |                                 |   |                                |
| a listed in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit, for such relia. (1) compensatory damages (2) punitive damages  | n of this court.<br>ef as is fair, just, and equita                                 | ble; and for                    |   |                                |
| a ilsted in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit; for such relia.  (1) compensatory damages  (2) punitive damages  The amount of damages is (in cases for personal inju-   | n of this court.<br>ef as is fair, just, and equita                                 | ble; and for                    |   |                                |
| a ilsted in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit, for such relia. (1) compensatory damages (2) punitive damages  | n of this court.<br>ef as is fair, just, and equita                                 | ble; and for                    |   |                                |
| a. Ilsted in Attachment 12. b. as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit; for such relia.  (1) X compensatory damages  (2) punitive damages  The amount of damages is (in cases for personal injuication).  (1) X according to proof  (2) in the amount of: \$   | n of this court.<br>ef as is fair, just, and equite<br>ary or wrongful death, you m | ble; and for<br>ust check (1)): |   |                                |
| a listed in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit; for such relia. (1) compensatory damages (2) punitive damages The amount of damages is (in cases for personal inju. (1) according to proof   | n of this court.<br>ef as is fair, just, and equite<br>ary or wrongful death, you m | ble; and for<br>ust check (1)): | numbers):                                     |                                |
| a listed in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit, for such relia.  (1) compensatory damages  (2) punitive damages  The amount of damages is (in cases for personal injuication).  (1) according to proof  (2) in the amount of: \$   | n of this court.<br>ef as is fair, just, and equite<br>ary or wrongful death, you m | ble; and for<br>ust check (1)): | numbers):                                     |                                |
| a ilsted in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit, for such relia.  (1) compensatory damages (2) punitive damages The amount of damages is (in cases for personal inju.  (1) according to proof (2) in the amount of: \$  The paragraphs of this complaint alleged on information.  | n of this court.<br>ef as is fair, just, and equite<br>ary or wrongful death, you m | ble; and for<br>ust check (1)): | numbers):                                     |                                |
| a listed in Attachment 12. b as follows:  The relief sought in this complaint is within the jurisdiction  Plaintiff prays for judgment for costs of suit; for such relia.  (1) compensatory damages  (2) punitive damages  The amount of damages is (in cases for personal injuication).  (1) according to proof  (2) in the amount of: \$   | n of this court.<br>ef as is fair, just, and equite<br>ary or wrongful death, you m | ble; and for<br>ust check (1)): | numbers):                                     |                                |

|  | PLD-PI-001(2)                      |
|--|------------------------------------|
| SHORT TITLE:  MARCOVICH v. VITAMINE SHOPPE INDUSTRIES, et al.  | CASE NUMBER <sup>3</sup>           |
| FIRST CAUSE OF ACTION—General  | Negligence Page 4                  |
| ATTACHMENT TO X Complaint Cross - Complaint  |                                    |
| (Use a separate cause of action form for each cause of action.)  |                                    |
| GN-1. Plaintiff (name): JOHN MARCOVICH   |                                    |
| alleges that defendant (name): VITAMINE SHOPPE INDUSTRIE   | ES, INC. and NUTRITION NOW, INC.   |
|  |                                    |
| X Does 1 to 100  |                                    |
| was the legal (proximate) cause of damages to plaintiff. By the following ac<br>negligently caused the damage to plaintiff | cts or omissions to act, defendant |
| on <i>(date):</i> July 15, 2006<br>at <i>(place):</i> Unknown  |                                    |

(description of reasons for liability):

The defendants, and each of them, maufacture and distribute a product designed for human consumption and fail to warn that its use could lead to the contraction of a dangerous bacteria. They each fail to take the necessary precations to ensure their product is safe.

|  |  |   |   | F                   | PLD-PI-001(5 |
|--|--|---|---|---------------------|--------------|
| ORT TITLE:   | And the same in the same is a same in the  |   | CASE NUMBER!                            |                     |              |
| MARCOVICH V. VITAMIN   | E SHOPPE INDUSTR   | IES, et al.   |   |                     |              |
| SECOND CA  | AUSE OF ACTION   | N—Product   | s Liability                             | Page                |              |
| ATTACHMENT TO X Compl (Use a separate cause of action for  |  |   |   |                     |              |
| Plaintiff (name):  | •  |   |   |                     | •            |
| Prod. L-1. On or about (date): PB-8  | July 15, 2006  | plaintiff was i   | injured by the follow                   | ving product:       | . *          |
| was being  X used in the man used in the man readily apparent Prod. L-3. Plaintiff was a  X purchaser of the | ctive when it left the control of<br>their intended by the defenda<br>their that was reasonably for<br>t. Adequate warnings of the   | of each defendant.  ants.  eseeable by defendant danger were not gi         | The product at the dants as involving a | time of injury      |              |
| INC.   |  | defendants who oduct (names): VW, INC.                                      | ITAMINE SHO                             |                     | USTRIES,     |
| NUT  | Does the product to the public (name of        | es): V[TAMIN] to  |   |                     | , INC. and   |
| · · · · · · · · · · · · · · · · · · ·  | legitigence of the following description of t | ES, INC. and NI   | ed a duty to plaintiff<br>JTRITION NO'  | (names):<br>W, INC. |              |
| Prod. L-6. X Count Three— INDUSTRIE  |  | following defendan  |   | IT'AMINE            | SHOPPE       |
| b. who b  Prod. L-7. The defendants of listed in Att  NUTRITION  | reached an express warrant written oral  | ty which was<br>r other reesons and<br>as follows: VITA<br>failed to warn t | MINE SHOPPE<br>he consum <b>e</b> r tha | INDUST              | RIES,        |
| ACAIM ANNOG DI   |  |   |   | *                   | Page 1 of 1  |

# EXHIBIT B

### MICHAEL T. MORRISSEY LAW OFFICES OF MICHAEL T. MORRISSEY

1110 NORTH FIRST STREET SAN JOSE, CA 95112 (408) 280-7011 (408) 741-1671 - Facsimile

March 3, 2008

Vitamine Shoppe Industries, Inc. C/O CSC Lawyers Incorporating Service Sacramento CA95852-6036

Vitamine Shoppe Industries, Inc. 2101 91<sup>st</sup>
North Bengen NJ07047

Nutrition Now Attn:Legal 6350 NE Campos DR Vancouver, WA 98661

> Re: Marcovich v. Vitamine Shoppe Industries,Inc./ Nutrition Now,Inc.

Gentlepeople, as you know I am representing John Marcovich in his claim for damages against your organizations arising out of his illness caused by your product known as PB-8. The problem is that when you manufacture these products without pasteurization you run the risk of spreading dangerous bacteria such as in Mr. Marcovich's case.

I will be amending the complaint in order to maintain a class action pursuant to the consumers legal remedies act and Business and Professions code §17200 as soon as the thirty days run from the service of this notice. This letter is to advise you of your violation of subsections 5 and 7 of Civil code section 1770 (C.C. § 1770 (5), (7) verbatim copy enclosed).

The way to fix the problem is easy. You need to change all advertizing to reflect the benefits of your bacteria weighed against the risk of serious illness or death if the bad stuff makes it into the manufacturing process or product. You should also devise some sort of testing mechanism to ensure that you are only distributing the good stuff uncontaminated with the bad.

Finally on an individual level you need to compensate Mr. Marcovich in the amount of one million dollars for his injury which includes the nearly one hundred thousand dollars in medical bills he has incurred and the tremendous loss in wages he has suffered. In short the one million would be in full settlement of his personal injury claim including medicals- past, present and future, wage loss- past, present and future, disability and pain and suffering.

Very truly yours,

very truly yours.